

DESIGN AND BACKGROUND INFORMATION

The beautifully landscaped natural setting has been developed over the last 60 years providing the basis of what we have today. It is abundant with trees native to the area among which are; mature coconut palms, rubber trees, tropical plants and a vast range of fruit trees.

This natural setting was the basis for creating the resort, and the concern for the local environment is paramount in everything we do, in fact one of our foundation brand values is 'caring' and this applies particularly for our care of the environment.

The architect, the Bangkok based Movida, was selected for their creative use of local materials and unique way in which they have created interior and exterior designs. The concept represents a distillation of Southern Thai tradition and heritage and in building the new resort much care was taken to maintain the essence of the original resort, from the mature gardens and distinctive palm trees to the Sino Portuguese style Vijitt weekend home, which has been converted into the resorts' signature restaurant. The design is a stylish blend of Thai and contemporary elements with the villas placed carefully around the undulating landscape so that they blend in to the environment rather than impose themselves on it. They will at the same time provide guests with privacy and stunning sea views.

Virtually all the trees have been kept to create a tranquil cool environment with shaded winding pathways carefully linking the spacious resort together.

In particular there are two unique elements to the design of the resort, The Plaza and The Rotunda. The Plaza is a naturally shaded walkway that allows guests to move easily from the reception area down to the beach, resplendent with Thai sculptures and flowing water The Plaza represents a 'living museum' of Southern Thai culture.

Rotunda houses the activity centre for the resort, set amongst a grove of mature trees in the centre of the resort it comprises a large kids club complete with activity rooms, theatre, outdoor stage and outdoor playground and in addition The Rotunda houses a gym, sauna and steam room a pool and a café.

The distillation of everything that has been created in the overall concept is represented by two simple words:

'Serenely secluded'

These two words really focus on our key unique selling point, this being the location, it is intimate, tranquil and located in a position that separates it from many other resorts in Phuket, most particularly in that while it is located directly on the beach it is peaceful and undisturbed due to the tidal nature of the sea in that area.